



SHORT-TERM COURSE

# LEVERAGING DIGITAL TOOLS AND TECHNIQUES FOR ENHANCED RESEARCH

FOR FACULTIES OF UNIVERSITIES AND COLLEGES

DATE - 4-9 AUGUST 2025

REGISTRATION FREE

MODE - HYBRID

MULTIDISCIPLINARY



Organised by

UGC- Malaviya Mission Teacher Training Centre  
North-Eastern Hill University, Shillong

In collaboration with

Dept. of Journalism and Mass Communication  
North-Eastern Hill University, Shillong



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information and brochure

## Key Highlights

- ✓ AI-powered tools for research writing, content analysis & literature review
- ✓ Data mining, sentiment analysis & bibliometric analysis
- ✓ Smart surveys with digital tools and techniques
- ✓ Insightful analytics using online tools for statistics, interpretation & visualisation
- ✓ Application of seamless referencing for document preparation & reference management
- ✓ Open access resources: databases, repositories & collaboration tools

## Key Benefits

- Valuable for CAS/Promotion
- Certificate on successful completion
- Hands-on Training with advanced digital research tools
- Boosts research efficiency and academic output
- Network Opportunities with peers & experts

Coordinators

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